



WEDDING GIVE AWAY

JANUARY 2012 | OFFICIAL CONTEST RULES

A complete copy of these rules can be obtained at the offices of radio station WZOK ("Station"), owned and operated by Cumulus Media Inc. or one of its subsidiary companies, 3901 Brendenwood Road Rockford, IL 61107, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the Anderson Garden Wedding Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Only legal U.S. residents age 18 or older with a valid Social Security number at the time of entry are eligible to participate in Station contests. Employees, agents, representatives, or affiliates of the Station, Cumulus Media Inc., its subsidiaries and affiliates, participating sponsors, other radio stations, television stations and print advertising companies serving the metro area, and their immediate family members and household members are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabiting significant others.
3. An individual may win an on-going contest only once per six-month period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest. The Station reserves the right to limit the number of times an individual may enter a contest or drawing.
4. The contest will begin on Wednesday, January 11, 2012 and will run through Wednesday, January 25, 2012 (the "Contest Period").
5. There is one way to enter this Contest:
(i) Visit the Station's website at www.97zokononline.com and complete an online entry form. One entry per person, per household, per email address. All online entries must be received by midnight on January 25, 2012.
6. On January 26, 2012, five (5) entrants will be randomly selected from all eligible entries as potential grand prize winner. If it is determined that the candidate is not eligible to receive the grand prize, in the Station's sole judgment and discretion, another candidate will be randomly selected

for eligibility consultation and this process will continue on until such time as an eligible candidate is found. In the unlikely event that no candidates are found to meet the specifications, then the prize will go un-awarded. In the event of a tie, the winner will be determined by and at the Station's sole discretion.

7. One (1) grand prize will be awarded. The grand prize package consists of the following:

Wedding Give Away Package
Valued at \$15,100

Anderson Japanese Gardens
\$4,500 wedding ceremony & reception venue fee waived

Mary's Market Catering
\$500 credit toward hors d' oeuvres & a keg of domestic beer

Accents on Events
\$1,100 credit toward wedding planning services

Hair Color Etc.
\$1,000 credit for bride & bridesmaids' hair styling & nails

Event Floral
\$1,500 credit toward bridal flowers

White Shutter Photography
\$2,500 wedding ceremony & reception photo package

Tristen String Quartet
\$500 performance fee for wedding ceremony music waived

Luxe Productions
\$900 fee for DJ services, sound and lights for reception waived

Hollywood Limo
\$500 credit toward limousine transportation of the bride and bridesmaids to the salon and then on to Anderson Gardens for the wedding ceremony. At the conclusion of the reception, the limousine will transport the groom and bride to the hotel.

Don Galani
\$500 credit toward groom and groomsmen tuxedos and bridesmaids' dresses

Holiday Inn – Express
Complimentary bridal suite for the bride and groom and five hotel rooms at half price for the wedding party. Hotel package valued at \$450.

Sugar Jones
\$400 credit toward the wedding cake or cupcakes

Photobooth Rockford
\$750 photo booth fee waived

Bridal Party is responsible for all taxes, gratuity and other ancillary fees and charges.

8. All expenses and fees associated with the grand prize not expressly included in the foregoing prize description are the sole responsibility of the winner. Total grand prize package is valued at \$15,100.

9. The Contest entry and participation process includes:

a) The future bride or groom needs to complete the entry form in its entirety to be eligible to participate in the Wedding Game.

b) The entry must not be obscene, offensive or be derogatory of any ethnicity, religion, race, gender, profession or age group.

c) The future bride and groom both need to be available to participate in a Wedding Game hosted by WZOK personalities at 6:00 PM Thursday, February 2, 2012. The Wedding Game location will be in Rockford, IL.

d) The five bridal couples selected to compete in the Wedding Game will be selected by a panel of five judges. Entrants will be judged and selected based on the creativity that went into the engagement proposal. The panel will consist of three Cumulus/WZOK employees and two Anderson Japanese Gardens' employees. Decisions of the judges are final.

e) Five bridal couples will be selected to participate in the Wedding Game. Each bridal couple will be notified by telephone or email on or before Saturday, January 28, 2012.

f) Selected bridal couples are required to confirm their ability to participate in the February 2, 2012 Wedding Game within 48 hours of notification. If WZOK does not receive confirmation within the given timeframe, a replacement bridal couple will be selected.

g) Bridal couples will be notified of the Wedding Game location when they confirm their attendance.

h) Bridal couples are encouraged to bring up to six guests to cheer them on during the wedding game. Bridal couples and their guests must be 18 years of age or older as of January 1, 2012. Appetizers and refreshments will be provided.

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i) In order to ensure participating vendors availability, vendors have reserved a summer and an autumn date for the Wedding Give Away winner to choose from. The winning bridal couple must be able to have its wedding on one of the following two dates: (1) Friday, July 27, 2012 or (2) Friday, October 12, 2012.

j) The winning bridal couple must confirm its desired Wedding Give Away date no later than Friday, February 24, 2012. Confirmation must be in writing and addressed to WZOK and to Anderson Japanese Gardens to the attention of Wedding Give Away Winner.

k) The Wedding Give Away is limited to 170 participants, which includes bridal party and all guests.

l) The winning bridal couple will be responsible for coordinating and contracting directly with participating and non-participating vendors. Costs not covered in the Wedding Give Away package include any item not explicitly stated above including, but not limited to, invitations, decorations, bridal party gifts, catering & beverage service, bride's dress, wedding officiate, floral above \$1,500, entertainment and video services.

m) Costs other than items listed in the Wedding Give Away package including but not limited to, taxes, gratuity and service charges are the sole responsibility of the bridal couple.

n) WZOK/Cumulus Communications and Anderson Japanese Gardens are not responsible for contracts made between the winning bridal couple and vendors and will be held harmless in the case of any disputed contract or quality of service.

o) Winner is not entitled to exchange or transfer prizes or to obtain cash or other substitutes.

p) Final determination of winning bridal couple is always conditional on verification of eligibility and compliance to all rules and procedures and to providing the required promotional releases.

10. Odds of winning depend on a number of factors including the number of eligible entries received and listeners participating at any given time.

11. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

12. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged. No substitute prize will be awarded to a winner who declines to accept a prize. The Station reserves the right to require contestants to be present at drawings in order to win their prize. The Station shall not be responsible for the failure of participating sponsors to deliver the prizes or any part thereof as described herein.

13. All prizes must be claimed in person at the Station at the address identified above during regular business hours and within ten (10) business days of winning, excluding holidays, unless otherwise agreed to by the Station

at its sole discretion. After such time, ownership of said prize reverts back to the Station to be disposed of at its discretion. The winner then loses all claims and rights to said prize. Proper identification must be presented by any winner to claim prize. As a condition to receiving any prize, each potential winner must complete and sign a Winner's Affidavit and Release, releasing the Station from all liability in connection with winner's participation in the contest and acceptance, use, or non-use of the contest prize.

14. All entrants and winners agree that the Station shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the acceptance, use, or non-use of any prize received in connection with this contest.

15. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of the Station and Anderson Garden to be used, disposed of or destroyed in its sole discretion. The Station is not responsible for any incorrect or inaccurate information entered by website users, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Station's website.

16. All entrants and winners agree to give the Station and its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and winner's voice, recorded or live, for any reason the Station deems necessary without compensation, unless prohibited by law. All winners release, discharge, and agree to hold the Station harmless from any and all claims they may have against the Station in connection with the taking, production, or the use of winners' name, city of residence, any photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations, and including winners' voices, recorded or live. All winners further acknowledge that the Station owns or will own exclusively any photographs of such winners used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all winners assign all such ownership rights to the Station.

17. By participating in the Contest, each participant agrees to receive email communications from the Station regarding Station events and contests. Any participant that opts-out of these mailings will also remove themselves from the contest. By participating in the Contest, where allowed by law, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

18. By participating in the Contest, participants agree to be bound by the decisions of Station personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this Contest, or make such other decisions regarding the administration or outcome as the Station deems appropriate. All decisions will be made by the Station are final. The Station may waive any of these rules in its sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

19. By participating in this contest, each participant agrees to waive any and all claims for damages for death, personal injury, loss of property or property damage that he or she may sustain as a result of his or her participation in the contest and/or the use of any prize, and any damages or losses arising from the implementation or carrying out of the contest or any participant's failure to win the contest or receive the prize, and to release the Station, Cumulus Media Inc. and its subsidiaries, affiliates, directors, officers, employees, agents, and all contest sponsors from any and all liability arising out of or connected in any way with his or her participation in the contest, even though that liability may arise out of an intentional act, omission, negligence or carelessness on the part of the persons or entities mentioned above.

20. A winners list may be obtained after February 13, 2012 by sending a self-addressed stamped envelope to the following address: 3901 Brendenwood Road, Rockford, IL 61107

21. Participating Sponsors:
Anderson Japanese Gardens
Mary's Market
Accents on Events
Hair Color Etc.
Event Floral
White Shutter Photography
Tristen String Quartet
Luxe Productions
Hollywood Limo
Don Galani
Holiday Inn – Express
Sugar Jones
Photobooth Rockford